



FUNDRAISING MADE SIMPLE

FUNDRAISING LEADER INSTRUCTIONS

- 1. Gather your group of fundraising volunteers.**
- 2. Pass out an appropriate number of GoFish catalogs to each fundraiser.**
 - a. Recommended amount is ten (10) catalogs for each fundraising volunteer.
 - b. Have each fundraising volunteer write his or her name and phone number in the yellow space provided on the back page of each catalog.
- 3. Fundraisers do the following:**
 - a. Visit friends, family, neighbors, work associates and ask for their support.
 - b. In return, supporters will enjoy music that is Good For The Soul!
- 4. Supporters do the following:**
 - a. Make their selections from the GoFish catalog.
 - b. Fill in the order form (back page of catalog) with their product selections.
 - c. Provide credit card # (MC or VISA), cash, or checks made out to "Good For The Soul Music."
 - d. Tear along perforation and return order form and payments to GoFish fundraising volunteer.
- 5. Leader does the following:**
 - a. Collect all order forms and payments from all fundraising volunteers.
 - b. Please convert all cash to a check made payable to Good For The Soul Music.
 - c. Send all order forms/payments in the "Return GoFish Envelope" to Good For The Soul Music.
- 6. Upon receiving order forms/payments, Good For The Soul Music does the following:**
 - a. Processes complete order.
 - b. Ships completed order to you with product separated by each volunteer (easy for you!)
 - c. Sends you a check for a full 50% of total order value (less \$35 S&H.)
 - d. For example, if all product sold totals \$2,480, GFTSM will send fundraising group a check for \$1,205 (50% of \$2,480 = \$1,240 - \$35 S&H = \$1,205.)
- 7. Upon receiving product from Good For The Soul Music, leader does the following:**
 - a. Distributes appropriate product to each fundraising volunteer to deliver to supporters.
- 8. Use funds raised to do God's work!**
- 9. Tell others about the GoFish program—"Fundraising Made Simple!"**
- 10. Questions? Call us at 1-800-759-5805 or email gofish@goodforthesoulmusic.com**

FUNDRAISING MADE SIMPLE FOR THE LEADER AND ALL INVOLVED!

1



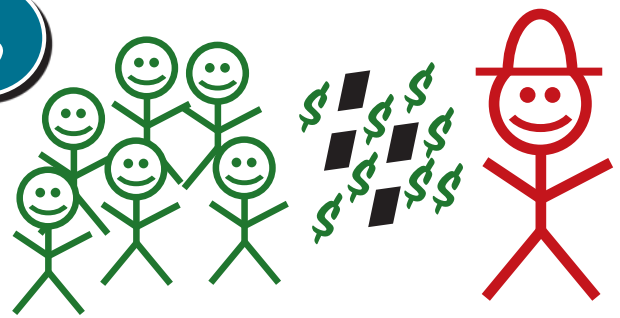
LEADER GATHERS VOLUNTEERS.

2



EACH VOLUNTEER VISITS SEVERAL SUPPORTERS.

3



VOLUNTEERS RETURN ORDER FORMS AND \$\$\$ TO LEADER

4



LEADER SENDS ORDER FORMS & PAYMENTS TO GOOD FOR THE SOUL MUSIC

5



GOOD FOR THE SOUL MUSIC SENDS PRODUCTS + 50% OF ORDER VALUE BACK TO LEADER. YOUR GROUP KEEPS 50%!!!

6



LEADER DISTRIBUTES PRODUCT TO FUNDRAISING VOLUNTEERS TO DELIVER TO SUPPORTERS

YOUR GROUP IS FUNDED!